

**Inland Empire Nurses Association (IENA)
Public Relations (PR) Committee
Spring 2013**

*Submitted by Bobbi Woodward, RN, BSN, FNP-S
IENA President-elect / PR Chair*

- Are you interested in gaining and sharing new knowledge about pressing issues in nursing?
- Do you ever wish more nurses were informed about current evidence based practice policies in your area of specialty?
- Are you concerned that valuable information is being overlooked because a lack of consensus prohibits any one recommendation from being the standard of care?

If you answered yes to any of these questions, Inland Empire Nurses Association has updated our current *Public Relations* (PR) committee to include the invitation to all IENA members (WSNA members who reside in the following five counties: Spokane, Adams, Lincoln, Pend Oreille, and Stevens) to submit editorials, articles, and letters for publication in our quarterly newsletter!

The actual purpose of the PR committee is to promote and disseminate information based upon IENA's mission statement. The primary responsibility of the committee is to provide information of interest and value to our members, those interested in nursing issues, and our community partners in health. IENA would like to enhance this service to the community by inviting differing perspectives of clinical and administrative nursing, with the hope and goal that we will learn from each member's insight and experience.

Please feel free to submit to IENA any form of electronic media, such as PowerPoint, video, or audio recording, if using these mediums for your teaching. We are also happy to accept paper forms of written documents, but please make a copy if you wish to retain the original. As mentioned before, editorials and articles should include proper citation and references and 'letters to the editor' are welcome. Upon approval from the board of directors to publish on our website and/or newsletter, we will give credit to the author(s), unless they wish to remain anonymous.

We want to hear from you! Share your invaluable nursing knowledge and skills with others! Write to us about issues in your workplace, conditions that affect you and your cohorts, the health care culture... we are open to reviewing all submittals!